

Enrich communities

For a holistic view, we must consider cultural vitality, well-being, health, and the satisfaction of residents and travellers.

Hauraki Coromandel residents are proud of the place they live and can enjoy sharing it with visitors.

ENRICH COMMUNITIES	ACTION	ACTIVITIES/PROJECTS	WHEN
	Support building relationships with residents.	<ul style="list-style-type: none"> - Involve residents in tourism-related decisions. - Resident communication about what's going on in the area. 	SHORT TERM
<p>Enrich and preserve vibrancy in our small towns in line with the region's Guiding Stars.</p>	<p>Facilitate community placemaking aspirations (gathered from community consultation).</p> <p>Projects can include new product development and infrastructure upgrades</p>	<p>Region-wide Initiatives</p> <ul style="list-style-type: none"> ● Regional access and signage: road, sea and air ● Whole region walking and biking tracks ● Story telling initiatives ● Cathedral Cove reimagination project <p>Localised Initiatives</p> <ul style="list-style-type: none"> ● Marine conservation (Hauraki Gulf Marine Park) ● Shorebird conservation site (including Hauraki wetland protection) ● Kūaotunu dark sky community and regional biosphere ● Regional sports stadium (Thames or Hauraki) ● Karangahake Gorge corridor protection <p>Town Initiatives</p> <ul style="list-style-type: none"> ● Thames – Grahamstown visitor precinct ● Coromandel Town – waterfront development ● Kūaotunu – Dark Sky ● Whitianga – Cathedral Cove ● Hahei – Cathedral Cove ● Tairua – Pāuanui- river trail and ferry ● Whangamatā – bike park access to town ● Waihi – Hauraki Rail Trail CBD project ● Paeroa – Historical Maritime Park Wharf Street project ● Ngātea – visitor kiosk and street furniture ● Pūkoro / Miranda – Shorebird Centre 	LONG TERM
		<p>Key</p> <ul style="list-style-type: none"> ● CONCEPTS ● IN PROGRESS 	