

# Enrich communities

For a holistic view, we must consider cultural vitality, well-being, health, and the satisfaction of residents and travellers.

*Hauraki Coromandel residents are proud of the place they live and can enjoy sharing it with visitors.*

ENRICH COMMUNITIES	ACTION	ACTIVITIES/PROJECTS	WHO	WHEN
	Build relationships with residents.	<ul style="list-style-type: none"> <li>- Involve residents in tourism-related decisions.</li> <li>- Resident communication about what's going on in the area.</li> </ul>	<ul style="list-style-type: none"> <li>- DHC</li> <li>- DOC</li> <li>- TCDC/HDC</li> </ul>	SHORT TERM
<b>Enrich and preserve vibrancy in our small towns.</b>	Prioritise initiatives that allow the preservation of small-town character.	<ul style="list-style-type: none"> <li>- Facilitate community placemaking aspirations (gathered from community consultation) such as:               <ul style="list-style-type: none"> <li>- Hauraki Coromandel sports venues/ stadium</li> <li>- Wharekaho and Kūaotunu safe pathways</li> <li>- Ngatea visitor kiosk and street furniture</li> <li>- Whitianga medical facilities upgrade</li> <li>- Improved utilisation of Coromandel Town waterfront</li> <li>- Grahamstown heritage precinct development</li> <li>- Develop Whitianga as a learning destination</li> <li>- Whangamatā surf museum</li> <li>- Hahei cultural hub and arts centre</li> <li>- Tairua River trail and ferry</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- TCDC/HDC</li> <li>- DHC</li> <li>- DOC</li> <li>- Iwi</li> <li>- Communities</li> </ul>	LONG TERM
<b>Product development</b>	Support the development of experiences in line with the region's Guiding Stars.	<ul style="list-style-type: none"> <li>- Key development initiatives:               <ul style="list-style-type: none"> <li>- Kūaotunu Dark Sky Community</li> <li>- Pūkoro Miranda Shorebird Centre</li> <li>- Paeroa Historical Maritime Park</li> <li>- Mountain Bike trails</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- DHC</li> <li>- Stakeholders</li> </ul>	MEDIUM TERM
<b>Infrastructure upgrades that will make better experiences for visitors and locals.</b>	Collaborate with all stakeholders to identify tourism infrastructure projects that are the most appropriate for the industry to support.	<ul style="list-style-type: none"> <li>- Advocate for upgrades to infrastructure:               <ul style="list-style-type: none"> <li>- Whole region walking and cycle tracks</li> <li>- Wetlands engagement and development</li> <li>- Water and waste water infrastructure (e.g. Hahei)</li> <li>- Karangahake Gorge corridor protection</li> <li>- Access and connectivity to the region including State Highway network and ocean based routes</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- TCDC/HDC</li> <li>- Industry</li> <li>- DOC</li> <li>- Communities</li> <li>- DHC</li> <li>- Iwi</li> </ul>	MEDIUM TERM